

**MCDONALD'S 10 MONTH CASE STUDY  
UTILIZING HEALTH REWARDS + TVEE  
DIGITAL SIGNAGE**

Start date January 1, 2019 – October 31, 2019

Current % Of Enrollees
40.23%

**LIVE DATA**

Turnover With Benefits %	
Year To Date %	Current Employees With Benefits
8.4%	177
Turnover Without Benefits %	
Year To Date %	Current Employees Without Benefits
125%	263
Gross Combined Turnover TEI YTD	Gross Telemed Savings
67.5%	\$126,720

**THE RESULTS**

We delivered some amazing results with this project. Across all ten restaurants, we achieved 100% staff engagement with the TVEE Digital Signage and Health Rewards Benefit. Based on our 10 month case study results, the turnover rate dramatically dropped with the new form of employee engagement, and we saw an unprecedented turnover rate in the select stores that offered both the digital signage and the benefits. Without question, the implementation of our two-fold approach provided clear evidence of much improved staff engagement, retention and satisfaction. We also found that having happier employees in this environment was really important to ensure that the standard of customer services was outstanding and in-line with the franchisee's expectations.

*“ I have to admit... it was a bold move by Tim our owner/operator, but at the end of the day the engaged employees with benefits were much happier and the numbers don't lie. They all stayed with us. We look forward to increasing our engagement going forward. ”*

**Sean Wells**

Director of Operations



*“ These results are phenomenal, and we are very proud of the fact that we have communicated to our employees that they are more than just workers, but part of a family. I plan to add many more employee engagement opportunities to continue this trend, as it has always been my goal to provide an employee-first workplace that anyone would be proud of. If we can do that, then being profitable would be an assured expectation. ”*

**Tim Thomas**

President